

16. bis 22. März 2011

Internationale Handwerksmesse
Neue Messe München

25.01.2011

[www.ihm.de/
handwerkunddesign](http://www.ihm.de/handwerkunddesign)

**«Handwerk & Design» from 16 to 22 March 2011
The world flocks to Munich to see SCHMUCK**

- **World's premier exhibition of contemporary jewellery**
- **Presentation of the Herbert Hofmann Prize on 19 March 2011**
- **Extensive supporting programme throughout Munich**
- **Free guided tours of «Handwerk & Design» each day**

A yellow dolphin, a pink heart and tiny shells, all tucked up in gilded boxes. For her necklace 'Boxes and Components', Helen Britton used components from the jewellery industry and put them together in an unexpected way to create a sophisticated and harmonious effect. This Australian goldsmith is one of 62 international designers presenting their jewellery creations at SCHMUCK 2011. For seven days (16 to 22 March 2011, New Munich Trade Fair Centre), the world of contemporary jewellery design will be coming together at this exhibition, as part of the Internationale Handwerksmesse. All the exhibits in SCHMUCK – whether they be from young or established goldsmiths – are setting the standards in the jewellery world. As such the Bavarian capital is the starting point for new trends and styles. That's why jewellery lovers, museum curators and collectors from all over the world flock to Munich in March to see SCHMUCK.

The selection of the 62 exhibits to feature in the special show SCHMUCK 2011 was made by Dr Rüdiger Joppien (Head of the Department of Art Nouveau and Modernism at the Museum für Kunst und Gewerbe in Hamburg), a recognised expert in the applied arts. In total over 650 designers had submitted applications to be granted a space to exhibit within SCHMUCK 2011. Featured in the exhibition are the works of a number of designers of international renown – names like Kimiaki Kageyama (Japan), Ted Noten (Netherlands), Lisa Walker (New Zealand), Ike Jünger (Germany) and Peter Bauhuis (Germany). For the first time this year the exhibition will also include work from China, Mexico and Turkey.

In 2011, as in every year, there will be a retrospective of the works of one of the 'classics of the Modern'. SCHMUCK 2011 will present the key works of Manfred Bischoff, a German goldsmith living in Italy who is regarded around the world as one of today's leading contemporary jewellery designers. At the Internationale Handwerksmesse one of the many prizes he has received is the Bavarian State Prize (2005), an award which enjoys the very highest regard in the field of arts and crafts.

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SCHMUCK the special show culminates in the presentation of the Herbert Hofmann Prize on 19 March 2011. In addition SCHMUCK 2011 is accompanied by a whole host of other events taking place in galleries, museums and arts institutes in Munich.

After the Internationale Handwerksmesse SCHMUCK goes on tour, this time, for the first time, also to France. The French town which was given this honour is Cagnes-sur-Mer (Espace Solidor) in Provence. In recent years this small town has developed a reputation as a meeting place for statement jewellery designers. SCHMUCK first started to travel around the world in 2006, and has been seen in Australia (RMIT Gallery, Melbourne), Great Britain (Birmingham City University), Poland (National Art Gallery, Łódź), Italy (Oratorio di San Rocco, Padua) and the US (Museum of Arts and Design, New York).

Apart from SCHMUCK, other special displays of arts and craft are hosted at «Handwerk & Design»: TALENTE, a show of the work of promising young designers; EXEMPLA, subtitled this year 'Workshops of the Future'; and MEISTER DER MODERNE, featuring a selection of the work of famous international masters of arts and crafts and applied arts. Visitors who want to find out more about contemporary craft and design have the opportunity of taking part in a guided tour of «Handwerk & Design». These tours, which are free of charge, start each day at 13:30 (meeting point: stage in Hall A1, no registration needed).

About SCHMUCK

SCHMUCK is an international jewellery competition which is staged every year in March as part of the Internationale Handwerksmesse. For over fifty years SCHMUCK has been the jewellery sector's premier exhibition. From among the many applications received from designers to exhibit in SCHMUCK, a single juror makes his or her own personal selection of those whose work will be presented. This juror is generally an international curator and expert in contemporary jewellery design. In 2006 the Danner Foundation took over as patron of the exhibition. The organiser is the Handwerkskammer für München und Oberbayern (Chamber of Trades and Crafts for Munich and Upper Bavaria), and the venue host is the Gesellschaft für Handwerksmessen mbH.

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Enclosure:

List of participants
Accompanying programme in Munich

Information for the press:

All the press releases and photos for Internationale Handwerksmesse 2011 can also be downloaded from the Internet: www.ihm.de → Press Service → Press Releases / Press photos, user name: presse / PIN: inforum.

Photos:



Helen Britton, Australia, 'Boxes and Components', 2010, necklace, silver gilt, plastic, shells
(© Helen Britton)



Margit Jäschke, Germany, Brooch, 2009, paper, plastic, silver, coral (© Margit Jäschke)

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Hsuan-Ying Ho, Taiwan, Brooch, 2009, parchment, paper, silver (© Hsuan-Ying Ho)