

16. bis 22. März 2011

Internationale Handwerksmesse
Neue Messe München

08.02.2011

[www.ihm.de/
handwerkunddesign](http://www.ihm.de/handwerkunddesign)

**Special show TALENTE at «Handwerk & Design» 2011
From 3D wallpaper to racing cars driven by a battery from
a cordless drill**

- **Up-and-coming international craft designers exhibit in Munich**
- **TALENTE Prize for the best pieces – presentation of the awards on 19 March 2011**

What do 3D wallpaper, a pendulum lamp made of old CDs and a racing car driven by a battery from a cordless drill have in common? Answer: originality and superb craftsmanship. And they can all be admired at «Handwerk & Design» between 16 and 22 March (New Munich Trade Fair Centre). As part of the Internationale Handwerksmesse this platform for crafts, applied arts and design brings together the best ideas from young international designers. Over 500 students and graduates from leading colleges around the world applied to exhibit in the special show TALENTE. A total of 96 young designers from 28 countries were chosen and invited to exhibit their works in TALENTE. The most interesting submissions will be awarded the TALENTE Prize on Saturday 19 March 2011.

The special show TALENTE presents the latest trends in 14 different crafts, such as woodworking, textiles, metalworking, ceramics, paperworking and glass. A distinctive feature in the works chosen is how closely the designers are concerned with both tradition and modern production processes. They are exploring new materials, looking for sustainability and being inspired by nature.

Whether it's a folding electric bike, or a racing car driven by a battery pack from a cordless drill (photo 1), when it comes to technology, the young craftsmen and -women are very interested in modern mobility.

Environmental issues, too, are prominent in the work of Boris Innecken (Germany). The 27-year-old from Darmstadt developed a revolutionary system of buoys to help in the removal of oil slicks (photo 2). The hose system can gather the oil slick together without needing to use harmful chemicals, and thereby prevent its dispersal. Thanks to an integrated ultrasound system, seabirds are kept away.

New design ideas and unusual materials can be seen in the furniture exhibits in the special show TALENTE. All of them share a very clear, simple form. The open-style frame for the 'Vita' dining table by Florian Saul (photo 3) has aeronautical-inspired lines, and leaves plenty of room

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for diners' legs. Recycling was a main idea in the design of the 'Data' lamp by Franz Gabel and Johannes Heinzmann (photo 4). These two designers from Leipzig only use recycled objects in their products. Their pendulum lamp is made from old CDs which they welded together. In wallpaper design, Egle Petrauskaite introduces a new dimension, with her 'Poppies' work (photo 5). This Lithuanian textile designer produces photographs and drawings with Photoshop. Using a special cutting and folding technique she creates three-dimensional designs.

This year there is a noticeably large number of jewellery pieces made from natural materials in the special show TALENTE. The young designers make use of wood, pebbles and even bones to evoke the emotions, moods and experiences of certain landscapes. The use of *objets trouvés* and unusual materials in jewellery is very popular. For example, Younghee Hong (USA/South Korea) used cable ties to make a brooch (photo 6).

All the participants in TALENTE 2011 are documented in a catalogue. This will be available at the Internationale Handwerksmesse.

Further information:

www.ihm.de/handwerkunddesign

www.hwk-muenchen.de/sonderschauen

Information for the press:

All the press releases and photos for Internationale Handwerksmesse 2011 can also be downloaded from the Internet: www.ihm.de → Press Service → Press Releases / Press photos, user name: presse / PIN: inforum.

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Press Release 05

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Photo 1:



Johannes Zäuner (Germany); vehicle driven by a battery pack from a cordless drill; ABS (acrylonitril-butadien-styrene-copolymer), FDM rapid prototyping; 40x60x120 cm (© Zäuner)

Photo 2:



Boris Innecken (Germany); System for effectively combatting oil slicks; model in plastic, stainless steel, wood, paint, 5-axis milling, 3D printing, lasers; 20x40x40 (© Innecken)

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Photo 3:



'Vita' dining table by Florian Saul (© xxx)

Photo 4:



Franz Gabel, Johannes Heinzmann, YEAYEA – Büro für Gestaltung (Germany); 'Data'; pendulum lamp; old CDs, welded; 40x60x60 cm (© Yeayea)

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Photo 5:



Egle Petrauskaite (Lithuania/GB); 'Poppies' wallpaper; screenprint, cut and folded paper, 200x56x2 cm (© Petrauskaite)

Photo 6:



Younghee Hong (USA/South Korea); 'Unconscious #1'; brooch; cable ties; 16x19x9 cm (© Hong)